

INFO

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1207 Jenks Blvd. | Kalamazoo, MI

EDUCATION

Grace College / May 2006

Bachelor Degree: Graphic Design
Minor: Communications

SKILLS

Technical

Adobe Creative Cloud:
InDesign, Photoshop, Illustrator,
Acrobat Pro, After Effects, Esko 3D

Basic Working Knowledge:
HTML/CSS, Adobe XD, WordPress,
Mail Chimp, Constant Contact,
Web Collage

Capabilities

Print design and layout
Digital design
Corporate branding
Art direction
Project management
Prepress
Photo manipulation/retouching
Motion graphics

AWARDS/RECOGNITION

Johnson & Johnson
Leadership Award

Johnson & Johnson Encore Peer
Performance Award

References available upon request.

PROFILE

I am an experienced graphic designer with a demonstrated history of working in the highly-regulated health care industry. I am quick to learn new programs and skills, am detail-oriented, and am drawn to straightforward solutions. I have a passion for in-house creative teams and meeting clients' needs with high-end, functional design.

WORK EXPERIENCE

Senior Graphic Designer / Perrigo Company plc

February 2018–Present

- Responsible for creation of design deliverables to support the promotion of Perrigo products: in-store displays, magazine advertising, 3D renderings, motion graphics, and online content.
- Collaborate with sales team and retail buyers to translate strategies into effective promotional materials, while meeting regulatory requirements.
- Write and edit copy for advertising and promotional themes, as needed.
- Examples of design leadership: design lead for multi-supplier advertising and promotional events, provide art direction as needed for packaging team.

Graphic Designer / Johnson & Johnson Medical Devices Companies

May 2011–February 2018

- Created and directed graphic design for print and digital media: brochures, advertising, event materials, trade show graphics, surgical techniques, newsletters, e-mail campaigns, etc.
- Worked directly with clients to ensure marketing goals, business objectives, and global brand guidelines are being met.
- Examples of design leadership: integral role in launch of J&J Institute brand toolkit, art directed photo shoots and external vendors as needed.

Graphic Designer / The Image Group, Inc.

May 2006–May 2011

- Designed a wide range of print, identity, and marketing collateral for local, regional, and national clients from concept to completion.
- Additional experience gained: extensive photo retouching, preparing files for press, and managing multiple projects within tight deadlines.

Graphic Design Intern / Kosciusko Community Hospital

January 2006–May 2006

Designed newspaper ads, brochures, signage, and templates for the Marketing Department under the mentorship of the Senior Designer.