



Career Goal

To be an integral part of an internal marketing team by creating high quality graphic design that enhances the overall brand through print, identity, and other marketing collateral.

Work Experience

The Image Group, Inc.

GRAPHIC DESIGNER || MAY 2006–FEBRUARY 2009, OCTOBER 2009–PRESENT

- › Execute concept and design of a wide range of print, identity, and marketing collateral.
- › Responsible for all phases of design from concept to production, including: collaboration with account executive to establish project specifications and art direction, layout and production, photo manipulation and editing, and output for press.
- › Facilitate design process by providing art direction for photographer, copywriter, and account executive.
- › Prepare and output client supplied files for printing.
- › Complete projects within strict deadlines and quoted times.
- › Manage multiple projects concurrently.

Design By Steele

FREELANCE DESIGN || AUGUST 2008–PRESENT

- › Management of freelance design projects for a variety of clients including Grace College, MFMC Machining, and Warsaw Custom Cabinets.
- › Collaborate with local and online printers for output of print materials.

Kosciusko Community Hospital

GRAPHIC DESIGN INTERN || JANUARY 2006–MAY 2006

- › Designed and developed newspaper ads, brochures, signage, and templates for the Marketing Department under the mentorship of the Senior Designer.
- › Effectively communicated conceptual ideas and information with Marketing Director and Senior Graphic Designer.

College Education

GRACE COLLEGE || MAY 2006

Bachelor of Science, Graphic Design
Minor in Communications

Technical Skills

ADOBE CREATIVE SUITE || InDesign, Photoshop, Illustrator, Acrobat
Formal training in college and over four years of advanced professional experience.

WEB APPLICATIONS || (X)HTML, CSS, Adobe Dreamweaver
Basic working knowledge necessary for web conscious designing, site population, and collaboration with web designer/developer to assist in web production work.

OUTPUTTING FILES FOR PRESS

Over four years of professional experience with in-depth understanding of bleed, trapping, overprinting, and ripping software.

References available upon request.